

North Alabama Telugu Association



EVENT SPONSORSHIP BROCHURE

The North Alabama Telugu Association (NATA) is a cultural organization that promotes telugu language and traditions representing southern states of India through community events and educational initiatives, preserving heritage among Telugu-speaking residents in North Alabama.



SANKRANTI

- Sankranti also known as Makar Sankranti, is one of the most significant harvest festivals in India. It is a festival that marks new beginnings. Each region celebrates Sankranti with unique traditions—flying colorful kites, preparing sweet delicacies, and expressing gratitude for the harvest—making it a joyous celebration of prosperity, unity, and cultural richness.

ABOUT THE EVENT

- The North Alabama Telugu Association (NATA) is hosting its annual Sankranti celebration this winter. The event showcases the vibrant traditions of Sankranti, celebrating telugu culture representing southern states of India with a variety of dance performances, music, and authentic festive cuisine. Our events are always well-attended, and we take pride in bringing together performers of all ages to celebrate the joy and spirit of Sankranti. With your support, we aim to create an unforgettable experience that beautifully showcases our cultural heritage and community pride!

Sponsorship Opportunities

Platinum Sponsor - \$2,000

Benefits

- Your company name will be prominently featured in all media promotions, including online platforms and on-stage mentions.
- Recognition as a sponsor on all event signage and in the event program.
- A dedicated sponsor table at the event to showcase your products, services, or marketing materials. Receive 10 tickets to the event.

Gold Sponsor - \$1,000

Benefits

- Your company name will be highlighted in online promotions and acknowledged on stage during the event. Recognition as a
- sponsor in the event program. A dedicated sponsor banner displayed prominently at the event.
- Enjoy 8 tickets to attend the event.

Silver Sponsor - \$750

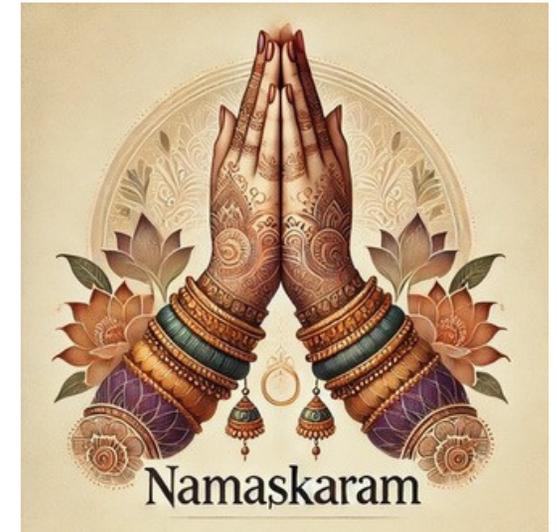
Benefits

- Your name will be featured in the event program as a sponsor, along with six standard tickets to the event.

Well-Wisher Sponsor - \$200 to \$750

Benefits

- Four standard tickets to the event for sponsor and family.



Sponsorship Form

Please fill out the following form to confirm your chosen sponsorship package.

Completed forms can be returned to:

- NATA 200 Oxfordshire Cir, Madison Al 35758

Website: <https://huntsvillenata.org>

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGE:

- \$2,000 - Platinum Sponsor
- \$1,000 - Gold Sponsor
- \$750- Silver Sponsor
- \$200 - \$750 Well-Wisher Sponsor

PAYMENT INFORMATION:

- I have enclosed a check made payable to the **North Alabama Telugu Association**

Signature

Date

Thank you for supporting NATA! Once we receive your completed sponsorship form, NATA team member will contact you to discuss event arrangements, sponsorship benefits and recognition.